

# Data mining, machine learning, and uncertainty reasoning

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## Memory

- Memory refers to the **enduring neural alternations** induced by the **interaction** of an organism with its environment
- It must be accessible to the **nervous system** to **influence future behavior**
- An **activity pattern** must be stored in memory through a **learning** process
- Memory and learning are intricately connected

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## Memory

- When a **activity pattern** is **learned**, it stored in the brain where it can be **recalled** later when required
- Memory is divided into “**short-term**” and “**long-term**” memory, depending on the retention time

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## Memory

- Short-term memory refers to a **compilation of knowledge** representing the “**current**” state of the environment.
- Any discrepancies between knowledge stored in short-term memory and a “**new**” state are used to update the short-term memory
- Long-term memory refers to **knowledge** stored for a long time or permanently

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## Memory characteristics

- **Memory is distributed**
- Both the **stimulus pattern** and the **response (stored) pattern** of an associated memory consist of **data vectors**
- Information is stored in memory by **setting up a spatial pattern** of neural activities across a **large number of neurons**
- Information contained in a stimulus not only determines its **storage location** in memory but also an **address** for its **retrieval**

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## Memory characteristics

- **Memory** exhibits a high degree of **resistance to noise and damage**
- There may be **interactions** between **individual patterns** stored in memory (otherwise the **memory** would have to be **large** for it to accommodate the storage of a large number of patterns in perfect isolation from each other)

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## Memory characteristics

- There is the distinct possibility for the memory to **make errors** during the **recall process**

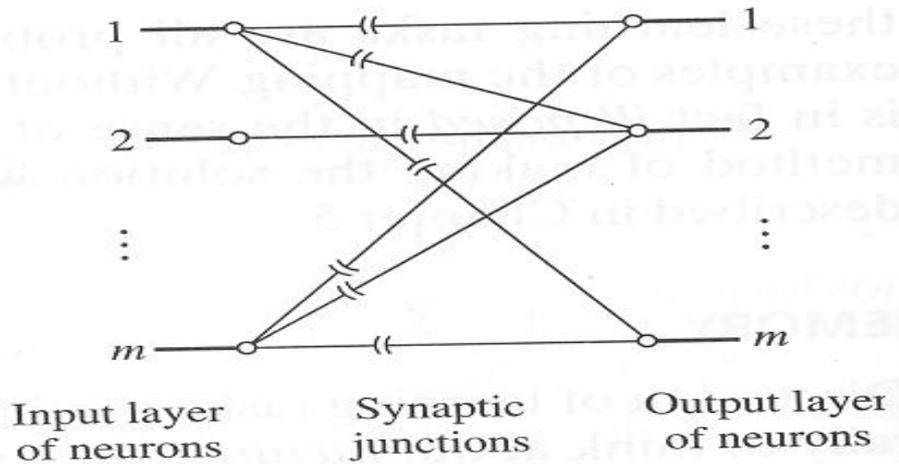
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## Distributed Memory

- The **neural activities** form a **spatial pattern** inside the **memory** that contains information about the **stimuli**
- The memory is said to perform a **distributed mapping** that transforms an **activity pattern** in the **input space** into another activity pattern in the **output space** (synapses → 兩個神經元的相接處)

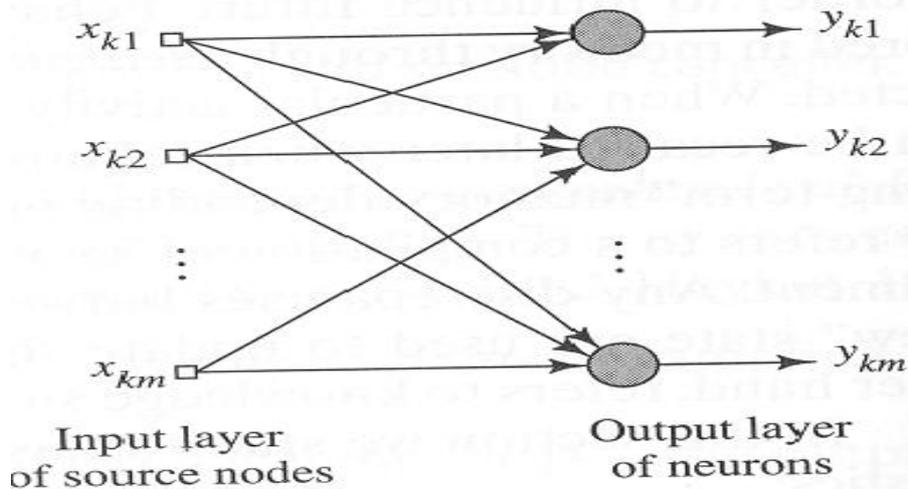
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Associative memory model component of a nervous system



(a) Associative memory model component of a nervous system

Associative memory model using artificial neuron



(b) Associative memory model using artificial neurons

## Another types of learning methods

- Another categorizes the learning methods into another group, **off-line or on-line**.
- When the system uses **input data to change its weights to learn the domain knowledge**, the system could be in **training mode or learning mode**. (**on-line**)
- When the system is being used as a **decision aid to make recommendations**, it is in the **operation mode**, this is also sometimes called **recall**. (**off-line**)

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## **On-line** learning methods

- In **on-line or real time learning**, when the system is in **operating mode (recall)**, it **continues to learn while being used as a decision tool**. This type of learning has a more complex design structure.

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## Off-line learning methods

- In the off-line learning methods, once the systems enters into the **operation mode**, its **weights are fixed and do not change any more**. Most of the networks are of the off-line learning type. → **agent mode** or avatar  
EX. The movie of 13<sup>th</sup> floor  
The on-line or off-line game

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## Artificial discovery

- **Supervised learning** where the learner seeks to develop a **concept description from examples** that have been **pre-classified** by the **teacher**
- **Unsupervised learning** whose task is to generate **conceptual taxonomies** from **non-classified objects**

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## Learning types

- The learning ability of a neural network is determined by its **architecture** and by the **algorithmic method** chosen for **training**.
- The **training method** usually consists of one of three schemes: **Unsupervised learning**, **Reinforcement learning**, **Back Propagation (BP)**

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## Learning types

- The brain basically learns from **experience**. Neural networks are sometimes called **machine learning algorithms**
- Changing of its connection **weights** (training) causes the network to **learn the solution** to a problem.
- The **strength of connection** between the neurons is stored as a **weight-value** for the specific connection. The system **learns new knowledge** by **adjusting these connection weights**.

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## Unsupervised learning

- The **hidden neurons** must find a way to **organize** themselves without help from the outside.
- In this approach, **no sample outputs** are provided to the network against which it can **measure** its **predictive performance** for a given **vector of inputs**. This is **learning by doing**.

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## Reinforcement learning

- The neural network method works on **reinforcement** from the outside. The **connections** among the neurons in the **hidden layer** are **randomly arranged**, reshuffled as the network is told how **close** it is to **solving the problem**.

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## Reinforcement learning

- Reinforcement learning is also called supervised learning, because it requires a teacher. The teacher may be a training set of data or an observer who grades the performance of the network results.
- Both unsupervised and reinforcement suffer from relative slowness and inefficiency relying on a random shuffling to find the proper connection weights.

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## BP Learning

- This method is proven highly successful in training of multilayered neural nets. The network is not just given reinforcement for how it is doing on a task.
- Information about errors is also filtered back through the system and is used to adjust the connections between the layers, thus improving performance. Another kinds of supervised learning.

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## BP Learning

- Since the real **uniqueness** or 'intelligence' of the network exists in the values of the **weights** between neurons, we need a method of **adjusting the weights** to solve a particular problem.

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## BP Learning

- A BP network learns by example, that is, we must provide a **learning set** that consists of some **input examples** and the **known-correct output** for each case.
- We use these **input-output examples** to show the network **what type of behavior is expected**, and the BP algorithm allows the network to **adapt**.

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## BP Learning

- The BP learning process works in small **iterative steps**: one of the example cases is applied to the network, and the network produces **some output** based on the **current state of it's synaptic weights** (initially, the output will be **random**).
- This output is compared to the **known-good output**, and a **mean-squared error signal** is calculated. The **error value** is then **propagated backwards** through the network, and small changes are made to the **weights** in each layer.

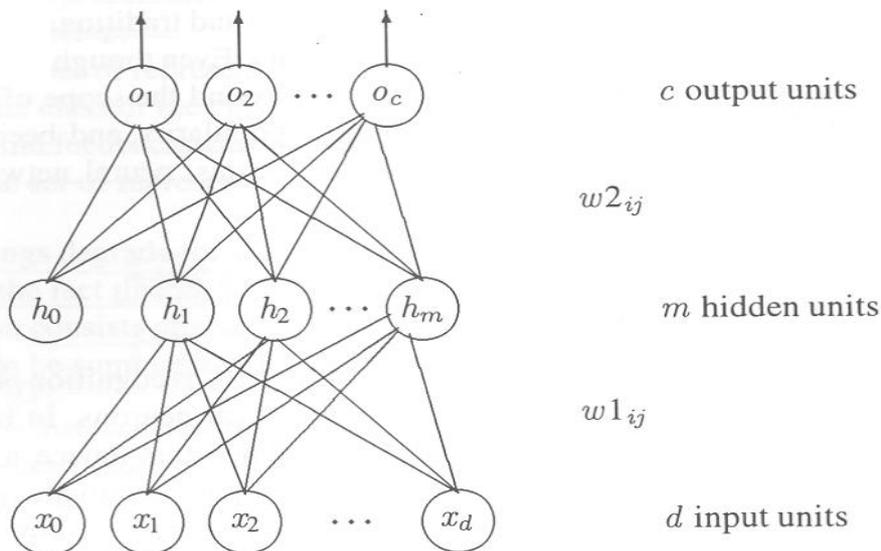
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## BP Learning

- The **weight changes** are calculated to reduce the **error signal** for the case in question. The whole process is **repeated** for **each of the example cases**, then back to the **first case** again, and so on. The cycle is repeated until the **overall error** value drops below **some pre-determined threshold**.
- At this point we say that the network has learned the problem "**well enough**" - the network will never exactly learn the **ideal function**, but rather it will **asymptotically approach** the ideal function.

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## Multilayer perceptron



## BP Learning

- In many complicated tasks, researchers made good experience when they used **two or more** hidden layers
- BP learning is a kind of **automatic adjustment** of the **weight** in the neural network
- $W1_{12}$  表示由  $x_1$  到  $h_2$  間的 Weight
- $W2_{12}$  表示由  $h_1$  到  $o_2$  間的 Weight

## BP Learning algorithm

1. Define the **configuration** of the neural net in terms of the number of units in each layer
2. Set the initial weight  $w_{1_{ij}}$  and  $w_{2_{ij}}$  to **small random values**, for the interval  $[-0.1, 0.1]$
3. Select an example and **denote its attribute values** by  $x_1, \dots, x_k$ . Attach the example to the **input layer**

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## BP Learning algorithm

4. Propagate the input values from the **input layer** to the **hidden layer**. The **output value of the jth unit** in the hidden layer is calculated by the function:

$$h_j = \frac{1}{1 + e^{-\sum_i w_{1_{ij}} \cdot x_i}}$$

Sum up from input  
Multiply weight

Propagate the values obtained to the **output layer**. The **output value** of the jth unit in this layer is calculated by the function:

$$o_j = \frac{1}{1 + e^{-\sum_i w_{2_{ij}} \cdot h_i}}$$

Sum up from hidden layer  
Multiply weight

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## BP Learning algorithm

5. Compare the **outputs**  $o_j$  with the **teacher's classifications**  $y_j$ ; calculate the correction error as  $\delta 2_j = o_j(1 - o_j)(y_j - o_j)$

if the error is **under** some predefined **threshold** then **stop**

adjust the weights by the following formula:

$w_{2_{ij}}(t+1) = w_{2_{ij}}(t) + \delta 2_j * h_i * \eta$ , where  $w_{2_{ij}}(t)$  are the respective weight values at time  $t$  and  $\eta$  is a constant such that  $\eta \in (0, 1)$

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## BP Learning algorithm

6. Calculate the **correction error** for the **hidden layer** by means of the formula  $\delta 1_j = h_j(1 - h_j) \sum_i \delta 2_i * w_{2_{ij}}$  and adjust the weight  $w_{1_{ij}}$  by the formula  $w_{1_{ij}}(t+1) = w_{1_{ij}}(t) + \delta 1_j * x_j * \eta$
7. Go to step 3

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## Neural Network's Learning laws

- There are a variety of learning laws which are in common use. These laws are **mathematical algorithms** used to update the connection **weights**.
- **Hebb's Rule in 1949**  
The first and the best known **learning rule**. This basic rule is: If a **neuron** receives an **input** from another neuron, **and if both are highly active** (mathematically have **the same sign**), **the weight between the neurons should be strengthened**.

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## Learning laws -- Hopfield Law

- **Hopfield Law**  
This law is similar to Hebb's Rule with the exception that it specifies the **magnitude of the strengthening or weakening**.

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## Learning laws -- Hopfield Law

- It states, "if the **desired output** and the **input** are both **active** or both **inactive**, **increment the connection weight by the learning rate**, otherwise **decrement the weight by the learning rate**." (Most learning functions have some provision for a **learning rate**, or a **learning constant**. Usually this term is **positive** and between **0 and 1**.)

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## Learning laws -- Delta Rule

- The **Delta Rule** is a further variation of Hebb's Rule. This rule is based on the idea of **continuously modifying the strengths** of the input connections to reduce the difference (the delta) between **the desired output value** and **the actual output of a neuron**.

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## Learning laws -- Delta Rule

- This rule changes the **connection weights** in the way that minimizes the **mean squared error** 【誤差均方】 of the network. The error is **back propagated** into **previous layers** one layer at a time.

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## Learning laws -- Delta Rule

- The process of back-propagating the **network errors** continues until the **first layer is reached**. The network type called **Feed forward**.
- Back-propagation derives its name from this method of computing the error term.  
→ Windrow-Hoff Learning Rule and the Least Mean Square Learning Rule.

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## Learning laws -- Kohonen's Rule

- **Kohonen's Learning Law**

In this procedure, the **neurons compete for the opportunity** to learn, or to **update their weights**.

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## Learning laws -- Kohonen's Rule

- The processing neuron with the **largest output** is declared **the winner** and has the capability of **inhibiting its competitors** as well as **exciting its neighbors**.
- Only the **winner is permitted output**, and only **the winner plus its neighbors** are allowed to update their connection weights.

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## Where are Neural Networks being used

- Basically, most applications of **neural networks** fall into the following five categories: **Prediction, Classification, Data association, Data Conceptualization, Data Filtering, Data mining**

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## Where are Neural Networks being used

- **Prediction**  
Uses **input values** to predict some **output**.  
e.g. pick the **best stocks** in the market, **predict weather**, identify people with **cancer risk**.
- **Classification**  
Use **input values** to determine the **classification**. e.g. Is the input **the letter A**, is the **blob** of the **video data** a plane and what kind of plane is it.

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## Where are Neural Networks being used

- **Data association**

Like **classification** but it also recognizes **data** that contains **errors**. E.g. not only **identify the characters** that were scanned but identify when **the scanner is not working** properly.

- **Data Conceptualization**

Analyze the **inputs** so that **grouping relationships can be inferred**. e.g. extract from a **database** the names of those most likely to buy a particular product.

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## Where are Neural Networks being used

- **Data Filtering**

**Smooth** an **input signal**. e.g. take the **noise** out of a telephone signal.

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Using Artificial neural network for data mining

- Artificial neural networks are useful for **analytical problems** such as:
  - A large amount of **example data** is available and it is difficult to specify a **parametric model** for the data
  - **High input dimension** and **relationships** exist within the data that are **not fully understood**, with many **potential models** that could be specified

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Using Artificial neural network for data mining

- There are potentially **stable patterns** in the data that are subtle or **deeply hidden**
- The data exhibit significant un-characterizable non-linearity
- **Iterative use** of the data is required to **detect patterns**
- Problems are solved by **generating predictions** of **complicated phenomena** rather than by **generating explanations**

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### Conclusion of BP Learning algorithm

- The algorithm captures only the **fundamental principle of learning in multilayer perceptrons**, and its practical use in many realistic application suffers from **various shortcomings** and **pitfalls** that the user must be acquainted with